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Targeted leads provided in detailed webinar report

Complimentary Webinar
Small Modular Reactors: Show Me the Numbers Thursday, October 20, 2011 • 1 - 2 pm ET
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Bob Botelho Account Manager Tel +1 720 264 6618 robert.botelho@platts.com Sponsoring a Platts webinar will help you generate qualified leads and build or reinforce your company's brand.

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Benefits at a Glance	Exclusive Sponsor	Non-Exclusive Sponsor
Complete registration list-qualified industry leads with detailed information and complete webinar report including: poll results, Q&A, survey results and live attendee data	v	Attendee contact information and company post-event survey question results
Webinar introduction and your company overview	60 seconds delivered by sponsor	30 seconds delivered by Platts moderator
Your company logo will be included on e-mails and on ads in Platts publications reaching at least 30,000 energy professionals	~	~
Your company logo will appear on the webinar lobby page, webinar user interface, and 12 month archived webinar site	~	~
White paper and/or web link made available for download to webinar attendees and archived on webinar site for 12 months. White paper subject to approval by Platts	2 documents or web links	1 document or web link
Post webinar redirect to your web site for all webinar attendees	~	N/A
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